

OPEN SUNDAY FROM 10 A.M. TO 5 P.M. EVENINGS TIL 9 TIL CHRISTMAS

# LAWSON'S GIFT VALUES!

OPEN SUNDAY  
10 to 5  
FOR YOUR SHOPPING  
CONVENIENCE



**8 DIAMOND SET**  
Reg. \$300  
Both For **\$200**  
\$4.00 Weekly

**7 DIAMOND SET**  
Reg. \$200  
Both For **\$150**  
\$3.00 Weekly

TRADE AND SAVE!  
FULL TRADE-IN  
**Allowance**  
ON YOUR PRESENT  
Diamond Rings  
Regardless When or  
Where Purchased

**3-Pc LUGGAGE SET**  
Matched Pullman  
Overnight and  
Train Case



Ideal Gift  
All 3 Pcs.  
**\$19<sup>95</sup>**  
50c WEEKLY

**ZENITH CLOCK RADIO**



Wake Up to Music or News  
No Money Down \$1.00 Weekly

**\$33<sup>95</sup>**

**EMERSON**  
World's First 8 Transistor  
POCKET RADIO



INCLUDING BATTERIES **\$48**  
\$1.00 WEEKLY  
SMARTLY STYLED.  
NEVERBREAK CABINET,  
AVAILABLE IN COLORS.

**EMERSON 3-SPEED**  
AUTOMATIC  
PORTABLE  
PHONOGRAPH



Reg. \$78.00  
**\$59<sup>95</sup>**  
\$1.25 Weekly

**PENTRON TAPE RECORDER**  
SO SIMPLE TO OPERATE WITH SENSATIONAL  
MONOPLATE CONTROL! DUAL SPEED  
JAM PACKED WITH FEATURES DUAL TRACK



Reg. \$175  
NOW **129<sup>50</sup>**  
\$3.00 WEEKLY

THE CLIPPER

## NO MONEY DOWN UP TO A YEAR TO PAY!

NO WAITING—IMMEDIATE DELIVERY

*Diamonds* for a Christmas... she'll never forget

**DIAMONDS IMPORTED DIRECT FROM EUROPE!**

**6 DIAMOND SET**  
Reg. \$150  
Both For **\$100**  
\$2.00 WEEKLY

**7 DIAMOND Threesome**  
14K Gold  
Reg. \$125  
Both For **\$125**  
\$2.00 Weekly

**10 DIAMOND SET**  
Reg. \$325  
Both For **\$250**  
\$5.00 Weekly

**7 DIAMOND SET**  
Reg. \$200  
Both For **\$150**  
\$3.00 Weekly

**7 DIAMOND SET**  
Reg. \$200  
Both For **\$150**  
\$3.00 Weekly

**DIAMOND RING**  
Reg. \$200  
\$125  
\$3.00 Weekly

**Greater BEAUTY!  
Greater VALUE!  
New STYLES!**

## New Low Prices Extra Savings

DIAMONDS For A... Christmas She'll Never Forget

**1/2 Carat**  
10 DIAMOND SET  
REG. \$350  
Both for **\$199**  
4.00 Weekly

**Love Mates**  
10 DIAMOND WEDDING RINGS  
For Her—For Him  
Reg. \$100 Each



**\$69** EACH  
1.25 Weekly

**FOR HIM**

**DIAMOND RING**  
Reg. \$200  
\$125  
\$3.00 Weekly



**25 JEWELS AUTOMATIC**  
THE WATCH THAT WINDS ITSELF



Reg. 69.50  
AT LAWSON'S **\$39<sup>95</sup>**  
\$1.00 WEEKLY

**DIAMOND ONYX RING**  
with any initial  
Reg. \$37.50  
**\$24<sup>95</sup>**  
\$1.00 Weekly



**DIAMOND MASONIC RING**  
Reg. \$75  
\$1.25 WEEKLY **\$59<sup>75</sup>**



GREAT SELECTION OF BIRTHSTONE RINGS from **\$12<sup>95</sup>** Terms as Low as 50c WEEKLY

**ELGIN 20 DIAMONDS**  
14K Gold Case  
Ideal Gift for "Her"



Reg. \$200  
**\$129<sup>50</sup>**  
\$3.00 WEEKLY

**17 Jewel Watch FOR HER**



Reg. \$29.95  
**\$14<sup>95</sup>**  
50c WEEKLY

**FOR HIM**

**17 JEWELS**  
with Expansion Band  
Radium Dial  
Reg. \$29.95  
**\$16<sup>88</sup>**  
50c WEEKLY



Use Your Credit Long, Easy Terms

**5 DIAMOND Wedding Ring**  
Reg. \$69.95  
**\$49<sup>95</sup>**



Up to \$10 Allowance  
On Your Old Electric Shaver  
ON A BRAND NEW  
Remington Sunbeam  
• Shick • Norelco  
on Terms  
As Low As 50c Weekly

**14K GOLD TWIN WEDDING RING**  
REG. \$19.95  
BOTH RINGS **\$9<sup>95</sup>**  
50c WEEKLY



**Westinghouse AUTOMATIC TOASTER**



REG. 29.95  
SAVE \$10.00 IN CHROME AND VARIOUS COLORS **\$11<sup>95</sup>**  
50c WEEKLY

**SENSATIONAL OFFER ROYAL PORTABLE TYPEWRITER**



TYPEWRITER COMPLETE WITH CASE AND STAND **\$89<sup>95</sup>**  
\$2.00 WEEKLY  
**Portable Stand**  
All steel, sturdy Roll-away Table is ivy green and has double dropleaf sides!

**FREE**  
With Your Purchase of This Portable Typewriter



**ELECTRIC HAIR CLIPPER**  
REG. \$12.95  
**\$6.88** COMPLETE WITH COMB and SCISSORS  
50c WEEKLY



**KODAK CAMERAS AT NEW LOW PRICES**

**BROWNIE Starflash OUTFIT**  
IDEAL GIFT



COMPLETE WITH BULBS & FLASH **\$9<sup>95</sup>**  
50c WEEKLY

**BROWNIE MOVIE CAMERA**  
8mm

New LOW price on the World's most Popular Movie Camera  
IDEAL GIFT **\$29<sup>95</sup>**  
\$1.00 WEEKLY



**GENERAL ELECTRIC Automatic IRON**



NOW **\$9<sup>95</sup>**  
50c WEEKLY

OPEN THIS SUNDAY ONLY  
DEC. 22nd  
9 a.m. to 5 p.m.  
FOR YOUR CONVENIENCE

**Lawson's JEWELERS**

1317 El Prado Torrance  
Open Evenings 'til 9 P.M. Until Christmas

IN REDONDO BEACH  
SOUTH BAY CENTER  
HAWTHORNE BLVD. at 174th STREET  
Open Evenings 'til 9 P.M. Until Christmas